



# 690 WIST and KISS MY GUMBO



All packages are negotiable, all offers will be considered.

ABOUT: Kiss My Gumbo is a forward thinking and positive talk show that is on each Saturday from 9-10 AM. It is run by Greta Perry, author of [www.kissmygumbo.com](http://www.kissmygumbo.com), a local blog full of information, opinions and humor. Kiss my Gumbo has a great web presence and is enjoyed by hundreds of readers each day. Greta is also an active participant on Twitter and Facebook with a very good following.

## WIST AM 690 Location

1218 Decatur Street (next to Palm Court Jazz Cafe')

Studio Line: (504) 586-3611 Call in Line: (504)260-0690 or 1-888-880-WIST

Station manager Dan Frazier states that between the hours of 9 and 10 AM on Saturday, there are 750 unique listeners each 15 minutes. The listening audience are mostly between the ages of 25-54 with an 80% male, 20% female ratio. Local Jazz aficionado George Buck owns GHB Broadcasting.

## **PACKAGE 1 - \$500 for 1 month**

- 2 - 60 second "Live" commercials airing during Kiss My Gumbo radio. Greta will talk about your business on the air.
- One monthly 10 minute guest spot on air with someone representing your business to highlight your product and positive advantages it offers to listeners in the greater New Orleans area and the Gulf Coast
- Web link on WIST radio site
- 1 month of a 120x80 ad on the sidebar of [www.kissmygumbo.com](http://www.kissmygumbo.com). A one time fee of \$25 for those needing this ad created.
- Weekly promo done on [www.kissmygumbo.com](http://www.kissmygumbo.com) promoting your business as sponsors of the radio show.

## **PACKAGE 2 - \$250 for 1 month**

- \* 1- 60 second "Live" commercial during Kiss My Gumbo radio. Greta will talk about your business on the air.
- 5 minute guest spot per month on air
- Weekly promo done on [www.kissmygumbo.com](http://www.kissmygumbo.com) promoting your business as sponsors of the radio show. 2 weeks of a 120x80 ad on the sidebar of [www.kissmygumbo.com](http://www.kissmygumbo.com). A one time fee of \$25 for those needing this ad created.
- Weekly promo done on [www.kissmygumbo.com](http://www.kissmygumbo.com) promoting your business as sponsors of the radio show.

**PACKAGE 3**

\$100 for 1 month

- 2 30 second “Live” commercials per month

Weekly promo done on [www.kissmygumbo.com](http://www.kissmygumbo.com) promoting your business as sponsors of the radio show.

I, \_\_\_\_\_ from \_\_\_\_\_ have selected to

pay \_\_\_\_\_ for package # \_\_\_\_\_ running from \_\_\_\_\_ through \_\_\_\_\_.

Date \_\_\_\_\_ Signed \_\_\_\_\_

\* Refunds will not be available

\* In the event that a repeat show is run that day, you will be given additional promotion during that month.

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Additional sponsorships can be worked into a package deal. Please consider sponsoring these other fine shows on WIST:

“Inside New Orleans” with popular talk show host Eric Asher  
Monday-Friday 12-3 PM

“The Straight Pour” with Ann & Paul Tuennerman “Mr. & Mrs. Cocktail” from Tales of the Cocktail  
Saturday 10-11 AM